Press Release

## Audavi Corporation first to announce 80 GB capacity in a pocketsized portable hard drive.

**Milpitas, CA, April 25, 2003** – Audavi Corporation today announced the addition of a 80GB product to its HardTape<sup>TM</sup> family of portable rugged storage devices. HardTape is a high performance, portable and rugged storage solution for consumers and professionals based on state-of-the-art 2.5-inch hard drive technology. The HardTape product line, including the new 80 GB version, is being showcased at Computer Expo 2003, in Lausanne, Switzerland, April 29-May 2, 2003 (Booth #0790).

"Our new 80 GB HardTape cartridge offers portability and a rugged design to consumers and professionals who continue to demand increased storage capacity for digital imaging, video and music. HardTape provides a flexible platform that will set a new standard for removable storage," according to Steven L. Kaczeus, President and CTO of Audavi.

HardTape cartridges are designed for users who require convenient portable storage of large audio, video, and data files. Rugged enough to survive a 2-foot drop onto concrete, the HardTape cartridge is an excellent alternative to tape for client data backup and disaster recovery, medical image storage, and security video recording. HardTape is significantly faster than "burning" CD/DVD disks for digital photos, music, and video applications. HardTape cartridges can move easily from system to system using the HardTape Bay or a cable connection through any of the standard interfaces (USB 1.1/2.0, FireWire, or PCMCIA).

Featuring an aluminum case for additional durability, HardTape cartridges are pocketsized, measuring just 130mm x 80mm x 17mm (LWH) and weighing about eight (8) ounces. Capacities include 20 GB, 30 GB, 40 GB, 60 GB, and now 80 GB versions.

## Pricing and Availability

Retail price for the HardTape 80GB cartridge is \$399, with immediate availability through the company's web site at <u>http://www.hardtape.com</u>.

## **About Audavi Corporation**

Audavi designs, manufactures and sells a range of rugged portable storage solutions that enable consumers and professional users to store, retrieve and move digital music, video, pictures and data. Headquartered in the Silicon Valley, with partners in Europe and Asia, Audavi sells and supports its products worldwide. For more information, go to the company's web site at <u>http://www.hardtape.com</u>.

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