

**Niveus Media, Inc.**

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**For Immediate Release**

**Niveus Media and Audavi Team Up to Bring the HardTape removable storage system to the ONEbox Media Center.**

*The ONEbox HardTape will bring the first infinite storage solution to media center PCs.*

Los Gatos, California, 5 November 2003 – Niveus Media, Inc., a leading innovator and developer of digital media players and solutions, today announced that it has teamed up with Silicon Valley based Audavi Corporation to integrate the HardTape storage solution with the ONEbox Media Center. The new ONEbox HardTape is a removable, portable, rugged cartridge that will meet user demands for infinite storage of digital music, photos, video and more.

"As digital media is becoming more and more prevalent, our customers are demanding more and more storage from the ONEbox Media Center" said Tim Cutting, President and CEO of Niveus Media. "By partnering with Audavi, we are able to offer our customers a digital media storage solution that they will never outgrow."

"The ability to quickly move your data from one place or device to another becomes an important consideration as the size of your digital media files increases. Data transfer to the ONEbox Hardtape is ten times faster than other commonly used removable media (CD/DVD)," said Steven Kaczeus, President & CTO of Audavi. "The ability to quickly access all of your digital files on the ONEbox Media Center will enhance its role as the hub of the home entertainment center."

The ONEbox Media Center which, combines several living room entertainment devices and functionality, including DVD, CD and Digital Video Recording (DVR), is now available with the optional ONEbox HardTape. The removable HardTape is used in conjunction with a HardTape bay, but is also compatible with USB2, Firewire and PCMCIA.

The rugged ONEbox HardTape is designed to survive a two-foot drop onto concrete, which means your data will be safe while on the move. The ONEbox HardTape is also secure, coming pre-loaded with backup and encryption software allowing users to backup their whole drive or selected files as often as they want. The encryption feature protects sensitive data even if the HardTape is lost or stolen. Weighing a mere 8 ounces, HardTape is available in capacities from 20 GB to 80 GB.

**About Audavi Corporation**

Audavi Corporation is dedicated to providing compact, rugged, portable data storage solutions for the rapidly evolving convergence technology marketplace. As the volume of data expands and the need to access it from more diverse locations increases, traditional media (floppy, tape, CD, DVD) come up short on both capacity and performance. HardTape provides a flexible platform that will set a new standard for the storage and transport of audio, video, and data files.

**About Niveus Media, Inc.**

Niveus Media, Inc. is a digital systems company. Through the integration of key technologies from its own IP portfolio, and that of its partners, Niveus Media manufactures digital media entertainment devices for the consumer electronics market. Niveus Media's flagship product is the ONEbox Media Center. <http://www.niveusmedia.com/>

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