

# PRESS RELEASE



## Company News / Security

*Text and photo online available:  
www.concept-pr.com, client: MCE*

## Rugged Portable Storage Device about the Size of a PDA

### MCE to distribute Audavi HardTape storage solutions in Europe

**INFOSECURITY, 26 April 2005.** MCE today announced an agreement with Audavi Corporation for the distribution of its HardTape storage products in Europe. As "Authorized Reseller", MCE will resell Audavi's storage solutions to key government, military, enterprise, industrial, and professional audio and video customers. HardTape portable storage devices meet all demands for removable media in these market segments offering high capacities of 20 to 80 GB, highest performance and a shock proof of up to 5000 G.

"We are very pleased to be working with MCE who over many years has built up an excellent reputation for the distribution of peripheral storage devices", says Mike Bergkamp, CEO of Audavi. "Their in depth technical knowledge, especially for the industrial sector, will be a key asset in the integration of the HardTape product line into their customers storage solutions."

"MCE has always been committed to providing our customers with the widest range of options in developing their storage solutions" says Paul Mehl, Sales Director Worldwide for MCE. "We believe HardTape is a perfect fit for customers requiring high capacity, high performance removable storage."

Audavi's HardTape cartridges have been designed to survive a 2 foot drop onto concrete. They contain pre-loaded backup and encryption software which allows to automatically backup whole drives or selected files as often as wanted. HardTape can be used with diverse interfaces, allowing a change between FireWire, USB 2.0 and PCMCIA connections simply by changing the cable. Additionally, it can be slided into a HardTape Bay and offers burst transfer rates of 100 MB/sec.

#### **About MCE ([www.mce-computer.com](http://www.mce-computer.com))**

Founded in 1980 in Ottobrunn, Germany, MCE has since then developed into one of the most experienced international distributors of mass storage products and storage system solutions. The company's core business is the international distribution of storage peripheral products. As an authorized distribution partner of Hitachi/IBM, Adaptec, ICP Vortex, ExcelStor, LSI Logic, Promise, StorCase, Tekram and Yosemite, MCE provides customers with a comprehensive bandwidth of state-of-the-art Low End up to High End storage solutions. The company's Storage Systems department also offers the full range of solutions based on IBM and Hitachi systems as well as all IBM software brands (Tivoli, Lotus, Websphere, DB2). MCE, with its head office in Ottobrunn near Munich, has subsidiaries in Frankfurt, Stuttgart, Swindon, Strasbourg and in Livermore, CA.

### **INFOSECURITY 2005, booth G 924 - [www.mce-computer.com](http://www.mce-computer.com)**

<b>MCE Munich</b> Headquarter Alte Landstraße 17 D-85521 Ottobrunn Tel.: 49-89-608 07-0 Fax: 49-89-608 07-444	<b>MCE Stuttgart</b> c/o IBM, Pascalstr. 100 Geb 2/1/6/4 D-70569 Stuttgart Tel.: 49-711-459-64 34 Fax: 49-711-459-64 33	<b>MCE Lorsch</b> <b>Lorsch/Frankfurt</b> <b>In der Wolfshecke 2</b> D-64653 Lorsch Tel.: 49-62 51-96 31 0 Fax: 49-62 51-578 79	<b>MCE France</b> <b>Pluscom S.A.R.L.</b> 1, rue du Général Rapp F-67450 Mundolsheim Tel.: 33-3-90 20 30 41 Fax: 33-3-90 20 30 88	<b>MCE UK</b> Unit 68-69, Shrivensham, Hundred Bus. PK, Swindon, Wiltsh. SN6 8TY Tel.: 44-87 07-52 62 00 Fax: 44-87 07-52 62 19	<b>MCE USA</b> 3049 Independence Dr, Suite D Livermore CA 94551 Tel.: 1-925-960-2000 Fax: 1-925-960-2002	<b>IPS</b> – A subsidiary of MCE Computer Peripherie Alte Landstraße 17 D-85521 Ottobrunn Tel.: 49-89-608 07-600 Fax: 49-89-608 07-699
--	--	--	--	---	---	---