For Immediate Release

Audavi's SolidTape[®] records 350+ MPH world motorcycle land speed record.

San Jose, CA, February 28, 2007 – Audavi's 8GB SolidTape cartridge was an integral part of the on-board cockpit video system that recorded the 350+MPH world record run at the International Land Speed Trials at the Bonneville Salt Flats. The on-board footage was aired as part of the "World's Fastest Motorcycle" segment on the SPEED channel in December. A DVD is also planned for release this year by IGNITION3, a production company specializing in motor sports video production.

In the fastest run of the meet, Sam Wheeler's E-Z Hook liner was doing more than 355MPH when a front tire blew. The camera captured the tire blowing and the extreme vibration as the tire came apart at that speed. In spite of the severe shaking, the video does not have a single drop out.

The SolidTape cartridge utilizes state-of-the-art SLC NAND technology to provide a high capacity, high performance, small form-factor storage device in a ruggedized package that can survive the rigors of the most extreme recording environments. The SolidTape cartridge and the new <u>QC deck from nNovia</u> formed the heart of the on-board cockpit video recording system. SolidTape cartridges are interchangeable with the hard disk drive based MediaPac cartridges also used in the QC Deck. Audavi's removable cartridges are becoming a standard in the rapidly developing "tapeless workflow". The ability to edit your content directly from the cartridge is a big plus when shooting in remote locations.

About Audavi

Audavi designs, manufactures and sells a range of rugged portable storage solutions that enable military, government, and professional users to securely record, store, and transport digital video and data. SolidTape[®] is quickly setting the standard for capacity and performance for removable solid state media in these demanding market segments. Headquartered in the Silicon Valley, with partners in Europe, Australia, and Asia, Audavi sells and supports its products worldwide. For more information, go to *http://www.audavi.com*.

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