



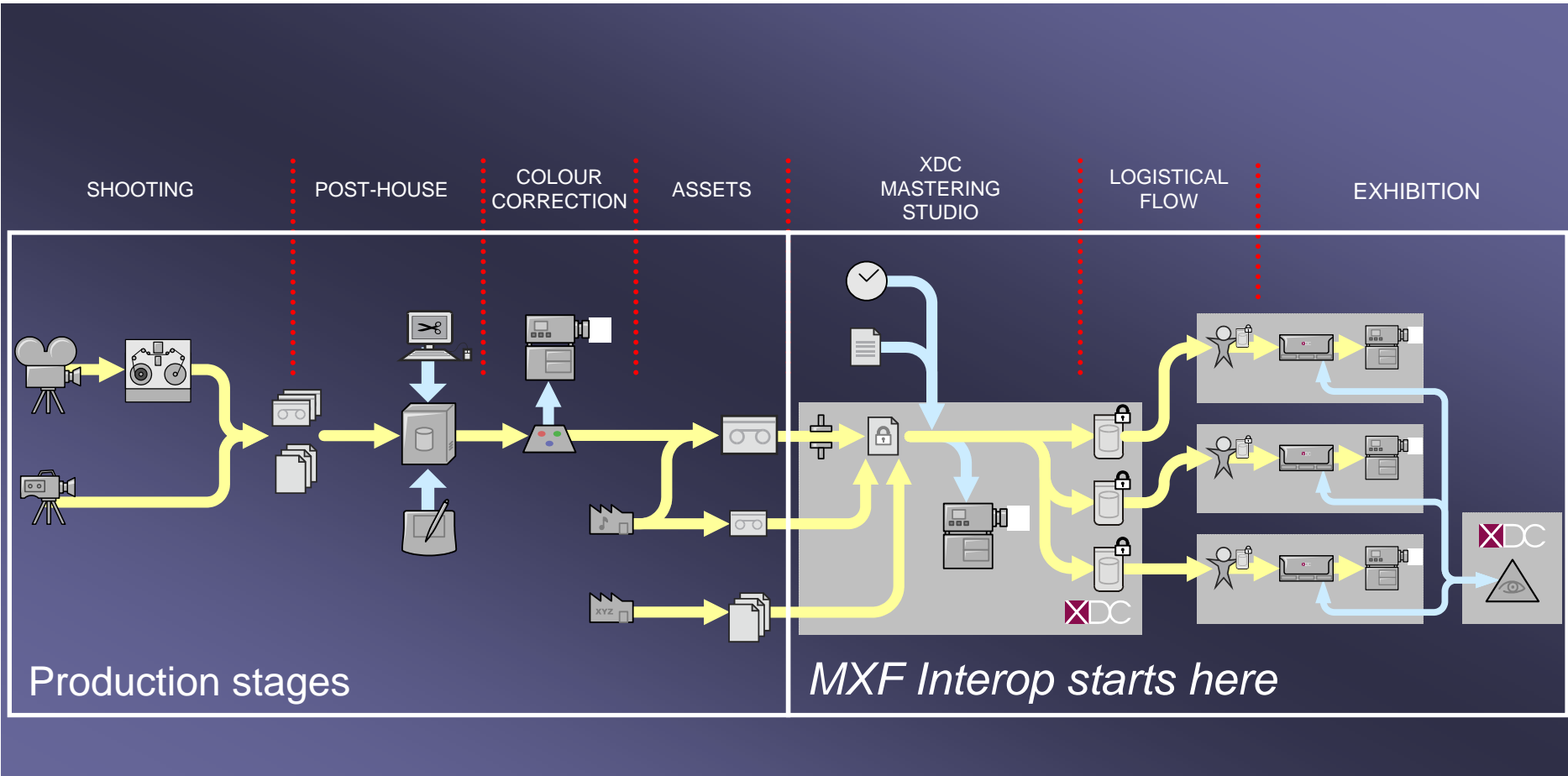
Digital Cinema Roll-Out: Year 2 Has Begun

Monday 26th June 2006
Amsterdam

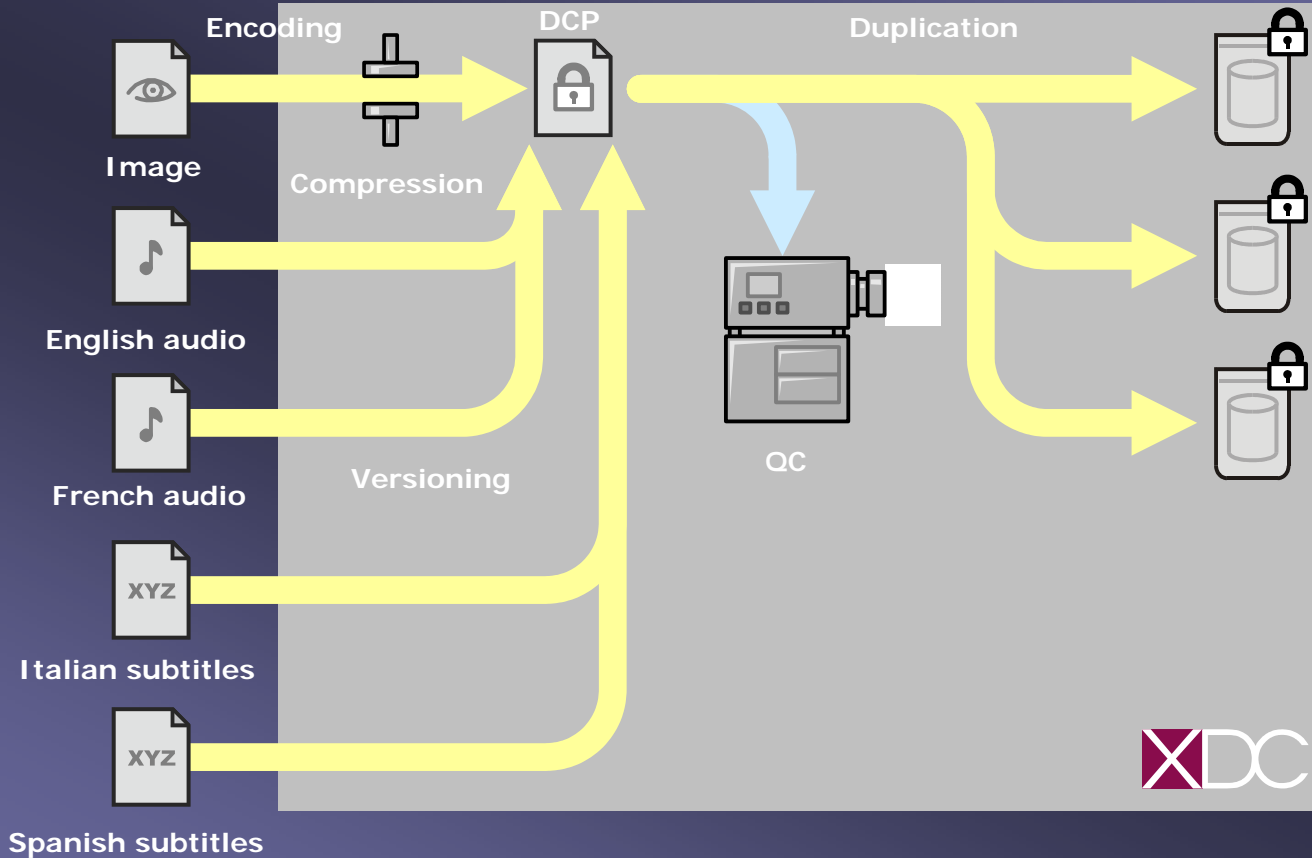
How does a movie get to a Digital Cinema screen?

Michael Gillessen
Content Operation Manager

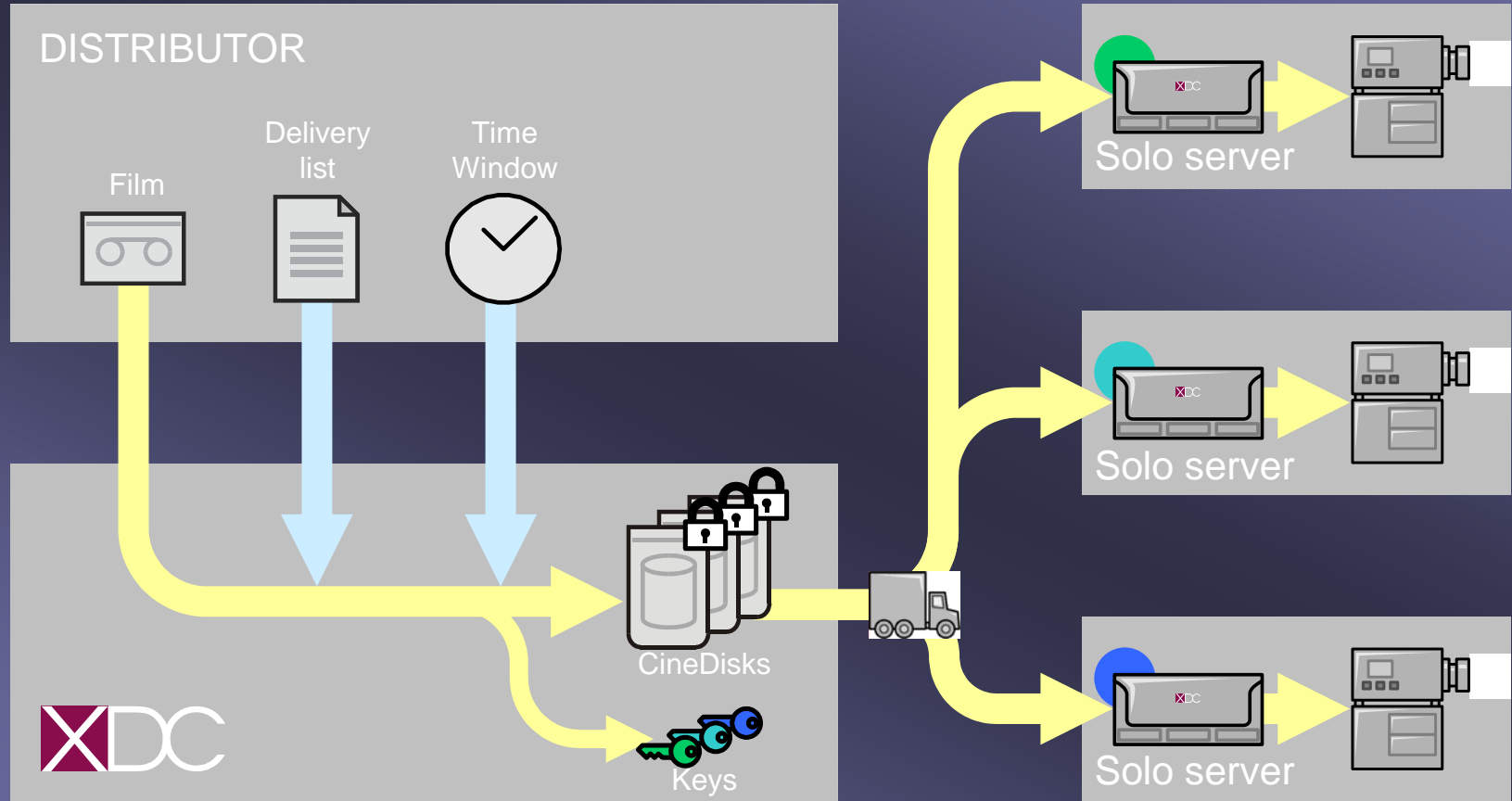
Digital Workflow



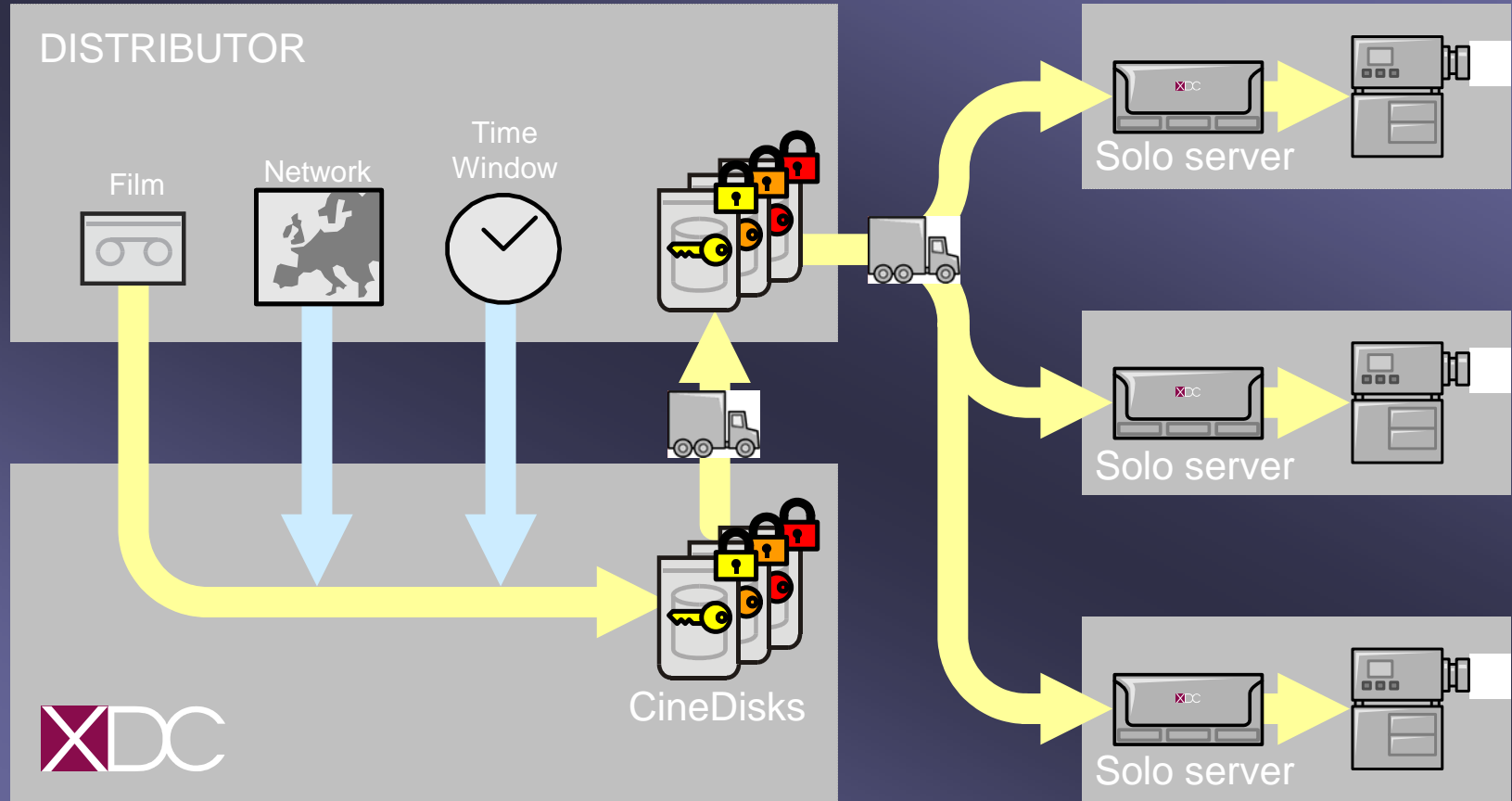
XDC Mastering Studio



Logistical Flow (Exclusive Media)



Logistical Flow (Generic Media)



XDC Technology Today

- Full MXF/MPEG2 Ingest by XDC Mastering station
- Full MXF/MPEG2 Ingest and play-back at site level
- Optional JPEG 2000 play-back at site level



- XDC Hybrid G3 Server MPEG2/JPEG 2000
- DCI Compliant & Interop JPEG 2000
- To present alternative content (prerecorded concerts and sporting events, preshow advertising...)
- 3D Compatible
- Availability : early 2007



CineStore®